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Global Exposure
Hong Kong Advantage
Worldwide Network
Strong Asia Factor
THE HONG KONG ADVANTAGE

HKU • MBA in the heart of Asia

Our location in the heart of Hong Kong, a city with a rich business and entrepreneurial heritage, confers immense advantages upon our students.

Hong Kong’s vibrant economic environment attracts businesses from all over the globe. Dynamic Hong Kong is an upstart, cosmopolitan city whose business advantages are legendary: the world’s fastest economy, a strategic financial and business centre with low taxes, the rule of law, clean government, a free flow of information and an international lifestyle. And all of this is right on Mainland China’s doorstep and in the very heart of Asia.

Top Business Centre in Asia and in the World

1. The Heritage Foundation 2019
   - Freest Economy

2. IMD World Competitiveness Ranking 2019
   - Most Competitive Economy

3. World Economic Forum 2017-18
   - Global Competitiveness

DIVERSIFIED CLASS PROFILE

- Class size: 55-60
- Nationalities: Around 20
- Average age: 28-29
- International students: 95%
- Average years of work experience: 5-6

We encourage applicants from all professional backgrounds as diversity of thought, personalities, education and work experience is a cornerstone of HKU MBA.

First and Foremost

As the oldest tertiary education institution in Hong Kong, the University now has more than 220,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture. On the world scene, HKU has established a solid reputation as a premier international university and a member of the global family of universities.

The University of Hong Kong

1st in Hong Kong
QS (Quacquarelli Symonds)
World University Rankings® 2020

25th in the world
QS (Quacquarelli Symonds)
World University Rankings® 2020

1st in Hong Kong
Times Higher Education (THE)
World University Rankings 2020

2nd in the world
Times Higher Education (THE)
World’s Most International Universities 2020

Worldwide Recognition

1. No.1 in Asia
   - For 8 consecutive years
The Economist – Full-Time MBA Ranking 2010-2018

3. No.3 Highest 10-Year ROI:
   - MBA, Global
   - QS Quacquarelli Symonds 2018

6. No.6 in the world
   - Financial Times – Top MBAs for Women 2018

13. No.13 International School
    - Forbes – The Best International MBAs One-Year Program 2018

31. No.31 in the world
    - Financial Times – Top MBA for Entrepreneurship 2018

43. No.43 in the world
    - Financial Times – 2 Years Average Ranking
HKU Full-time MBA

The full-time MBA programme is an intensive 1 year programme with three tracks. All students spend nine months in Hong Kong, with field trips to Mainland China. Then, depending on the track they choose, they spend four months in London or New York or Hong Kong/Shanghai.

1 Year FULL-TIME Programme

August – March
9 months at HKU to study core courses with a focus on Asia business

China Immersion Programme
This programme will provide students opportunity to visit various cities in Mainland China, to understand one of the biggest and most important economy, expand business networks and interact with companies in three cities during their first nine months with HKU MBA.

March – August
Partnership Programme –
Full-term studies for 3 to 4 months at one of our partner schools

London Track with London Business School 4-5 electives

New York Track with Columbia Business School 4-5 electives

Hong Kong Track to take all 7 electives at HKU

China Track with Fudan University 4-5 electives

12 Core Subjects in 3 terms

Accounting for Business Decisions
Analytics for Managers
Business Ethics
Capstone Project
China and the Global Economy
Competitive Strategy
Corporate Finance
Executive Leadership
High Performing Team (Induction course)
Managing Digital Innovation
Managerial Economics
Strategic Marketing Management

2-3 elective subjects to be taken at HKU. Students may also take up to two electives from EMBA-Global Asia, Master of Science in Business Analytics, Master of Economics, Master of Finance, Master of Accounting, Master of Science in Marketing and Master of Global Management.

*Curriculum structure, core courses and electives are subject to change and the University’s approval.
Reputation & Recognition
HKU has established a solid reputation as a premier international university and a member of the global family of universities.

Regional Perspective in the Heart of Asia with strong China focus
Our dual focus on Asia and China business renders the programme highly relevant to the wider region’s dynamic, ever-evolving business environment. The China focus is achieved through regional case studies, field trips, seminars and conferences as well as company visits.

1 Year Intensive Programme
Being part of our intensive MBA programme, you will only have to unplug from your career for 1 year. Our flexible structure also allows you to tailor your perfect MBA journey by selecting your favourite electives and going to the suitable track that fits your career goals.

China Immersion Programme
Students will visit various cities in China during their first nine months with HKU MBA. They will be given an eye-opening opportunity to experience the country from different perspectives: from indulging themselves in the cultural richness to experiencing the world’s leading technology.

The London & New York Connection: An Expanded Global Vision
The unique partnerships with world-renowned business schools such as London Business School and Columbia Business School provide our students with unmatched opportunities in terms of educational experience and networking.

Personalised Career Services
Throughout your MBA journey, our Career Services Team will help you to identify your own strengths through a series of workshops and trainings, to review your progress in one-on-one coaching sessions, and engage you with potential employers with career fairs and overseas business events.

Small Class Size & Collaborative Culture
The programme’s relatively small class size, along with the diversity of profiles among class members, allows for extensive interaction and collaboration.

Business Incubation for Entrepreneurs
The aim of this module is to incubate the development and consolidation of business concepts on one’s ideas and encourage entrepreneurship. Investors, entrepreneurs and business leaders with sector-specific experience offer a real-world perspective to students.

Diverse and Contemporary Elective Selection
Your MBA elective courses are often taught by industry practitioners to bring in real-world experience and experienced professionals to solidify your management framework. Our elective courses include: Artificial Intelligence for Business Leaders, Insights & Lessons: Reflections of a CEO; Online Business Strategy, Marketing for Tech-Intensive Industries, The Emergence of Fintech and its Impact on Global Finance and Banking, International Field Project and so on.

Extensive Alumni network
HKU has more than 220,000 alumni at the forefront of community life in Hong Kong, providing leadership in commerce and industry, in government, in education, and in the arts, sciences and culture.

Alumni Auditing
In order to equip our alumni with new knowledge and to refresh their networks, the Faculty of Business and Economics offers taught post-graduate alumni the chance to come back to class and top-up their learning to stay relevant and competitive. FBE postgraduate alumni are eligible to audit one elective per academic year, who will be able to share their knowledge and experience with current students in the classroom.

Case-Based Approach
The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enables students to become effective problem solvers and decision makers. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk).

Mentorship Programme
This programme connects current students to senior professionals to build mentor-mentee relationships. Students can obtain real-life business knowledge from senior executives and top business leaders. The real case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience.
The Faculty’s Career Services Team partners with our MBA students to provide them with quality career advice and skill-based training. Through personal contact and a planned approach for each individual, we help our MBA students to discover their capabilities and competencies, which will prepare them for a future as talented industry leaders.

CAREER DEVELOPMENT & TRAINING

An extensive selection of career workshops and activities, the co-hosting of company visits, and networking with industry partners are all organised into a pattern of career coaching that runs through the whole of the MBA programme. The scope of the career development programme is designed to equip our MBAs for success and propel them into a highly competitive global employment market place.

CAREER REPORT: Class of 2018 & 2019

90% Employment Rate
75% Change in Job Functions
92% Asia Secured Jobs in Asia
55% Secured an Internship
60%*** Change in Job Locations
60%*** Change in Job Industries

Post-MBA Job Function Distribution

Post-MBA Job Industry Distribution

Location of Employment

No Objection Letter (NOL) & Internship

According to Hong Kong’s immigration regulations, a non-local student enrolled in a full-time locally-accredited degree with a study period not less than one academic year may take up a curriculum-related internship endorsed by the institution where the student is enrolled.

Immigration Arrangements for Non-Local Graduates (IANG)

Non-local students who have graduated from a degree programme in a locally-accredited university in Hong Kong are eligible to remain in Hong Kong for an initial period of 12 months under IANG without other conditions of stay, and would be able to take up employment during this period. Those admitted under IANG may subsequently apply for extension of stay if they are employed or have secured an offer of employment.

Post-MBA Recruiters (Partial list)

- Samsung
- Morgan Stanley
- PwC
- Citibank
- CTP
- Credit Suisse
- HSBC
- BlackRock
- Credit Suisse
- Goldman Sachs
- Citibank
- BlackRock
- Credit Suisse
- Goldman Sachs
- Citibank
- BlackRock
- Credit Suisse
The HKU MBA experience goes beyond the usual classroom lectures. Our students undertake a whole range of extra-curricular activities where they can express themselves and build strong friendships with each other. We are also keen on enriching their MBA experience by arranging as many opportunities as possible for them to meet our alumni, to learn from their experiences and exchange ideas. This benefits both the students and alumni because it expands their professional networks and creates opportunities for personal and career development.

2020 Admissions

**Requirements**

1. Recognized bachelor’s degree
2. Satisfactory GMAT or GRE score
3. Minimum TOEFL 550 (paper-based) / 80 (Internet-based) or IELTS overall band score of 5.5 (academic module), with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as of July 2020)

**Tuition Fee**

HK$358,000 for the full-time programme payable in 3 instalments.

**Scholarships**

Merit-based scholarships are available for suitable full-time candidates.

**Online application**

Visit [https://admissions.bus.hku.hk/MBA](https://admissions.bus.hku.hk/MBA) for detailed information and application.

**Application Process**

1. **Submit supporting documents**

You should provide us with the following:

- Official/certified true copy of transcript(s)
- Official GMAT/GRE report
- Official TOEFL/IELTS (academic module) score report
- A copy of your passport (page with photo/ photo ID)
- 2 referee reports
- Résumé

2. **Interview**

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist candidates for interviews.

3. **Admission decision**

In general, the admission result will be available 2 to 4 weeks after the interview. The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT/GRE and/or TOEFL/IELTS requirements.